

## About gCaptain

gCaptain is a new website offering innovative resources for the maritime industry professional. Since its launch in April of 2007, gCaptain, has welcomed over 50,000 unique visitors and over 150,000 individual page views per month.



When you advertise with gCaptain you are reaching out to the worldwide maritime community. gCaptain is accessible 24 hours a day, 7 days a week and is read on all the major continents. The average viewer spends nearly eight minutes on the site, which shows the interest in gCaptain's dynamic content.

What makes gCaptain unique is its team of writers and editors each with a unique talent that provides a focused view on specific aspects of our industry. The team is lead by Captain John Konrad one of four USCG licensed Master Mariners Unlimited (Class 1) providing content to our site. Since graduating from SUNY Maritime College Captain Konrad has sailed 4 of the world's oceans and currently works as editor in chief of gCaptain's blog.



### Headquarters

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### Contact Information

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The website for the maritime professional.

# gCaptain.com



Call our CEO today and ask about the benefits of Targeted Advertising to passionate readers.



# Marketing Services

What makes gCaptain special is our focus on targeted advertising combined with hard knowledge of search engine marketing. Translated this means we leverage google's algorithms to target those most likely to purchase your product. No longer do you need to take an ad out in a trade magazine praying a specific group of people notice you. Whether your selling large fenders or STCW training, with gCaptain you know visitors are specifically interested in your topic.

## Rates

Sizes	S	M	L
Price	\$195 per week	\$295 per week	\$500 per week
Dimensions	160 x 46	160 x 240	Full Banner

## Feedback

"What I really love about this website is that it uses new media tools to distribute valuable information, knowledge and experience to members of an ancient profession. This is what the Internet does very effectively and in gCaptain.com's case, it could end up saving lives and property and protecting the environment."

-Peter A. Mello of Sea Fever Consulting



## *A Blog About Ships*

The daily blog provides reporting on the most important and interesting stories in the maritime community. Original stories are complemented with rich multimedia.



## Mariner Forum

Our Maritime News Discoverer section focuses on our commitment to user interaction thru social media. By giving our readers the proper tools we utilize their experience to find the web's best maritime content.

## Tools and Links

In addition to traditional content we provide a diverse collection of both user generated and proprietary tools. We are committed to merging the latest innovations created by Web 2.0 tech developers.

