



# gCaptain

1079 Balboa Street | Morro Bay | California | 93442

gCaptain is a new website offering innovative resources for the maritime professional. Since its launch in April of 2007, gCaptain, has been welcoming nearly 20,000 unique visitors and over 60,000 individual page views per month exclusively by word of mouth. Now as they begin marketing initiatives gCaptain expects substantial growth in the upcoming months and years to come.

When you advertise with gCaptain you are reaching out to the worldwide maritime community. gCaptain is accessible 24 hours a day, 7 days a week and is read on all the major continents. The average viewer spends nearly eight minutes on the site, which shows the interest in gCaptain's dynamic content.

## **Website Overview**

### ***DAILY BLOG:***

The daily blog provides reporting on the most important and interesting stories in the maritime community. Original stories are complemented with photos, videos and interactive features that allow gCaptain to report in a unique way that is unmatched anywhere in the maritime industry.

### ***Discoverer:***

Taking a note from the super successful Digg.com our Maritime News Discoverer section allows the readers to submit their favorite stories from across the web. Our visitors then vote on stories which allows the site to choose which stories are published and brought to the front page.

### ***Forums:***

gCaptain's forum allows all mariners to speak their minds on any and all topics concerning the industry. In addition it provides a place a home on the web for them to exchange and sell items, submit interesting photos and videos or just discuss topics they feel need addressing.

### ***Tools:***

Tired of spending hundreds of hours jumping around the web looking up weather maps and other vital information crucial to the daily operation of mariners,

gCaptain's founder John Konrad composed a free online resource that drastically cuts work time and provides for increased situational awareness at sea and in the office. Expect to see this section grow and become more dynamically interactive over time.

## Advertising Rates

### Logo or Banner

160 x 46	160 x 240	160 x 600
\$195 per week	\$295 per week	\$495 per week
\$145	\$245	\$395
\$95	\$195	\$295

\*Minimum of 8 week booking

### Sponsor A Feature

Section sponsors receive top billing as well as custom design to meet your needs. gCaptain reviews your requirements and works with their professional design team to maximize exposure for your site or service. Features include the Daily Blog, Maritime Forum, Photo of the Day, Tools and the Maritime News Discoverer. Email us for rates or to discuss sponsorship of upcoming features including a *Podcast* and *Video Tip of the Day*.

### Service Review

Have a service or product you would like gCaptain to review? For the reasonable fee of \$55 per hour and one year subscription to your service gCaptain's maritime experts will review your product and publish their findings on the site and newsletter. \*Note; a brief disclosure will be included in the final post.

### Charitable Organizations

If your non-for-profit organization is looking for exposure within the maritime community contact gCaptain today. Based on availability advertising can be provided at a discounted rate.

### Maritime Job Board

We know the difficulties you experience finding experienced professionals in today's expanding market. For \$100 you are entitled to post your job offering on our site for a period of 30 days.

## Contact

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